



## Ponderosa PTA



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### **PONDEROSA PTA AWARDED \$15,000 LET'S PLAY CONSTRUCTION GRANT FROM DR PEPPER SNAPPLE AND NATIONAL NON-PROFIT KaBOOM!**

**BILLINGS, MT December 4, 2014** – Dr Pepper Snapple (DPS) and national non-profit KaBOOM! awarded the Ponderosa PTA a \$15,000 Let's Play Community Construction Grant that will be used to purchase, install and build an outdoor classroom at Ponderosa Elementary School.

The grant is part of Let's Play, a community partnership led by Dr Pepper Snapple to get kids and families active nationwide. Unstructured, child-directed play has proven to help kids develop physically, emotionally, socially and intellectually, yet today's kids have less time and fewer opportunities to play than any previous generation. As a result of expanded Let's Play grants and projects, more than 1 million kids will benefit from new or improved playgrounds around the nation between 2014 and 2016.

"The Ponderosa PTA is thrilled to be a recipient of the Let's Play Grant" said Tiva Townsend, Ponderosa PTA president. "We are stunned and grateful to have the support of such nationally renowned and respected organizations like Dr. Pepper Snapple and KaBOOM."

The Ponderosa PTA will use the \$15,000.00 Let's Play Grant to help purchase an outdoor classroom manufactured by PlayWorld Systems. The outdoor classroom is a playground grade quality stand alone structure that will be utilized by Ponderosa students and teachers for decades



to come. The Ponderosa PTA has worked tirelessly to raise the money needed to bring this project to fruition. The community has already supported this project at a silent auction held in February 2014. The Ponderosa PTA will host a Finish Line silent auction on March 28, 2015, and will again look to the community for support.

The Ponderosa PTA Outdoor Classroom Project will put a 23,000 pound poly-fiber crete classroom designed to look like giant logs and boulders on Ponderosa's school grounds. The structure will provide Ponderosa students with an amazing area for learning and play for many decades to come.

Created in 2011, Let's Play provides the tools, places and inspiration to make play a daily priority. The initiative began with a three-year commitment to KaBOOM!, the national non-profit dedicated to ensuring that all kids get the joyful childhood filled with play they need to thrive. Through the first three years, they built 41 playgrounds, with more than 2,300 DPS employees contributing nearly 19,000 volunteer hours in the construction, and provided grants ranging from \$500 to \$30,000 for the improvement of another 2,004 playgrounds by the end of 2013.

Visit Let's Play at [www.LetsPlay.com](http://www.LetsPlay.com) to join the conversation and learn how to apply for the various available grants to make communities more active and playful.

#### **About Grantee Name**

The Ponderosa PTA is a dedicated group of parents, teachers, and students who strive to improve the school, connect families with the school, and make Ponderosa Elementary the best that it can be. The Ponderosa PTA is what a modern PTA looks like – a bunch of busy hardworking parents and teachers who come together to advocate for our students. We give what time and effort we have to give, we love our children, we work hard to show them how effort and dedication can pay off, and we work amazingly well together to accomplish our goals.

#### **About Let's Play**

Let's Play is a community partnership led by Dr Pepper Snapple Group (NYSE: DPS) to get kids and families active nationwide. Since Let's Play launched in 2011, DPS has worked with nonprofit KaBOOM! to build or improve more than 2,000 playgrounds across North America and in 2014 partnered with Good Sports to provide sports gear for deserving athletic organizations in communities coast to coast. For more information, visit [LetsPlay.com](http://LetsPlay.com) or [Facebook.com/LetsPlay](https://www.facebook.com/LetsPlay).

#### **About Dr Pepper Snapple Group**

Dr Pepper Snapple Group (NYSE: DPS) is a leading producer of flavored beverages in North America and the Caribbean. Our success is fueled by more than 50 brands that are synonymous with refreshment, fun and flavor. We have 6 of the top 10 non-cola soft drinks, and 13 of our 14 leading brands are No. 1 or No. 2 in their flavor categories. In addition to our flagship Dr Pepper and Snapple brands, our portfolio includes 7UP, A&W, Canada Dry, Clamato, Crush, Hawaiian Punch, Mott's, Mr & Mrs T mixers, Peñafiel, Rose's, Schweppes, Squirt and Sunkist soda. To learn more about our iconic brands and Plano, Texas-based company, please visit [www.DrPepperSnapple.com](http://www.DrPepperSnapple.com). For our latest news and updates, follow us at [www.Facebook.com/DrPepperSnapple](https://www.facebook.com/DrPepperSnapple) or [www.Twitter.com/DrPepperSnapple](https://www.twitter.com/DrPepperSnapple).



### **About KaBOOM!**

KaBOOM! is the national non-profit dedicated to bringing balanced and active play into the daily lives of all kids, particularly those growing up in poverty in America. Since 1996, KaBOOM! has collaborated with partners to build, open or improve nearly 16,000 playgrounds, engaged more than one million volunteers and served 7.4 million children. KaBOOM! creates great places to play, inspires communities to promote and support play, and works to drive the national discussion about the importance of play in fostering healthy lives and communities. To learn why #playmatters: visit [kaboom.org](http://kaboom.org) or join the conversation at [twitter.com/kaboom](https://twitter.com/kaboom) or [facebook.com/kaboom](https://facebook.com/kaboom).

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