

Montana PTA E-newsletter Advertising Application

Name of person completing this application: _____

Title: _____

Email Address: _____ Phone: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Company's web address: _____

E-Newsletter Advertising Agreement

1. I understand that the advertisement must include company name and contact information.
2. I understand that presence in the Montana PTA e-newsletter does not constitute Montana PTA's endorsement of either products or services.
3. I understand that if any illegal or offensive content is part of my organization's website, the Montana PTA reserves the right to terminate the advertising agreement without a refund.
4. The Montana PTA will not refund any advertising fees once your ad has appeared in the e-newsletter.
5. The e-newsletter will include color, but print versions of the newsletter will be in black and white.

Signature of Advertiser

Date

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Rates and Deadlines

Submission date for advertising, payment and advertisement must be received in Montana PTA office no later than the 25th of the month prior to placement in the following month's issue.

The Montana PTA e-newsletter is published 10 times each year, typically in September, October, November/December, January, February, March, April, May, June and a Convention packet in mid-August.

1/4 page ad (approx. 3 3/4 x 4 3/4)

1-month	\$20
3-month	\$40
6-month	\$60
1 year	\$90

1/2 page ad

(approx. 4 3/4 x 8 OR 10 1/2 x 3 3/4)

1-month	\$50
3-month	\$70
6-month	\$90
1 year	\$120

Full page ad

Full page advertising is available ONLY in the e-newsletter and will not be included in any print versions of the newsletter. In addition, it is available on a limited, space available basis only.

Ads should be PDF or JPEG formatted and accurately formatted for the size ad placed. If you are unable to provide a PDF or JPEG formatted ad, Montana PTA can create an ad from a Word document that you provide for an additional fee.

Terms and Conditions

Advertiser assumes full responsibility for all material submitted, including but not limited to accuracy. Advertiser does hereby agree to indemnify and hold Montana PTA harmless with respect to any claims or actions against Montana PTA for any cost, legal fees or related

expenses for claims made or judgments rendered against Montana PTA resulting from publishing the advertising, including but not limited to claims for unauthorized use of photographs, names, maps, illustrations, etc. or any claims for libel, slander, piracy, plagiarism, invasion of privacy, or infringement of copyright. None of the terms and conditions of this contract may be amended or altered unless authorized in writing and signed by an authorized representative of Montana PTA. Rates are subject to change. Publisher will honor all contract rates in effect for the duration of the contract. Execution of this contract indicates that the advertiser accepts the foregoing terms and rates.

Copy and Contract Regulations

All advertising is subject to approval by the Montana PTA. Montana PTA reserves the right to reject any advertising it feels is not in keeping with the character, goals and purposes of Montana PTA. Advertisers assume responsibility for all content and for any claims arising from publishing the advertising. Political, alcohol, tobacco, weapons, and other related types of advertising will not be accepted. Each organization's products and/or services should be appropriately related to children, youth, and the charitable and educational activities of Montana PTA. Any company or organization whose products, services, or materials are in direct opposition to Montana PTA's position statements or resolutions will not be approved.

Payment

FULL payment must accompany Advertising Application. An application will not be processed until payment is received. Please mail the form on page 1 with the information completed and include your check or money order made payable to Montana PTA to:

Montana PTA
PO Box 1269
Laurel, MT 59044